

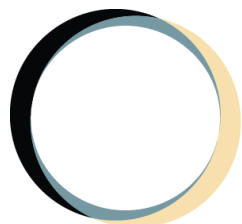


**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

## Walnut Creek, CA

Comparisons by Demographic Subgroups

DRAFT  
2017



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency in Walnut Creek, presence of children in the household, housing tenure (rent or own), sex and age.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus two percentage points around any given percent reported for the entire sample (2,963 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- In the pillar of Community Characteristics, residents who owned their home tended to give higher ratings to the overall image of Walnut Creek, their neighborhood as a place to live and the City as a place to retire than respondents who rented their homes. Where differences occurred, respondents who had been living in the City for five years or less tended to give higher ratings to several aspects related to Mobility, including the overall ease of getting to places they usually have to visit and the ease of travel by public transportation, than residents who had been living in Walnut Creek for at least six years. Younger residents (18-34) tended to give higher ratings than their older counterparts to the overall built environment and the quality of new development in Walnut Creek, but gave lower ratings to the variety of housing options and the availability of affordable quality housing.
- Ratings for aspects of Governance varied among the different demographic groups. Male respondents tended to give higher ratings to aspects of general governance, including the overall direction the City is taking, government acting in the best interest of the community and overall confidence in the City government, than female respondents. Residents with children in their household gave higher ratings to natural areas preservation and Walnut Creek open space than respondents without children in their homes. Where differences occurred, respondents who had lived in the City for five years or less tended to give lower ratings to Built Environment services, including storm drainage and cable television; however, those same respondents gave higher ratings to land use, planning and zoning. Survey participants who had been living in Walnut Creek for more than 20 years tended to give somewhat higher ratings to Recreation and Wellness services and amenities, including City parks, recreation centers and recreation programs.
- Homeowners were more likely than renters to say that they would recommend living in Walnut Creek to someone who asked and were more likely to indicate that they would remain in the City for the coming five years; homeowners also gave higher ratings to the sense of community in Walnut Creek. Where differences occurred, residents with children in their households tended to report higher levels of participation in Recreation and Wellness measures. Respondents who had lived in Walnut Creek for five years or less reported lower levels of Community Engagement than their counterparts.
- When asked about the speed of growth in Walnut Creek over the past two years, residents who had lived in the City for five years or less were more likely to indicate that jobs growth was too slow but were less likely to think that residential growth was too fast.
- Renters, residents who had been living in the City for five years or less, females and 18-34 year old respondents were more likely to indicate that the affordability of housing was an essential or very important issue for the City to address in the coming two years than their respective counterparts.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
The overall quality of life in Walnut Creek	90%	91%	90%	90%	92%	89%	91%	90%	91%	93%	91%	89%	91%
Overall image or reputation of Walnut Creek	89%	87%	88%	88%	89%	85%	90%	88%	89%	90%	88%	88%	88%
Walnut Creek as a place to live	95%	94%	93%	93%	95%	93%	94%	92%	96%	96%	94%	93%	94%
Your neighborhood as a place to live	87%	91%	93%	90%	91%	83%	94%	91%	91%	86%	89%	93%	91%
Walnut Creek as a place to raise children	93%	94%	92%	93%	93%	94%	93%	93%	94%	95%	94%	91%	93%
Walnut Creek as a place to retire	73%	71%	68%	73%	63%	66%	72%	70%	71%	79%	61%	73%	70%
Overall appearance of Walnut Creek	89%	91%	89%	90%	90%	90%	90%	91%	89%	91%	92%	88%	90%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall feeling of safety in Walnut Creek	93%	92%	92%	93%	91%	94%	92%	93%	93%	96%	91%	92%	92%
In your neighborhood during the day	96%	96%	96%	97%	95%	94%	97%	97%	96%	95%	97%	96%	96%
In Walnut Creek's downtown/commercial area during the day	98%	95%	93%	95%	97%	98%	94%	95%	96%	99%	98%	93%	95%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall ease of getting to the places you usually have to visit	68%	54%	49%	57%	58%	68%	52%	57%	58%	67%	58%	53%	57%
Traffic flow on major streets	25%	24%	20%	25%	19%	25%	22%	21%	25%	21%	21%	26%	23%
Ease of public parking	35%	30%	24%	29%	31%	30%	30%	28%	33%	32%	29%	30%	30%
Ease of travel by car in Walnut Creek	42%	40%	30%	37%	39%	42%	35%	36%	40%	45%	40%	33%	37%
Ease of travel by public transportation in Walnut Creek	43%	31%	34%	39%	30%	43%	33%	37%	36%	41%	32%	38%	36%
Ease of travel by bicycle in Walnut Creek	56%	52%	53%	54%	54%	57%	52%	50%	58%	54%	58%	51%	55%
Ease of walking in Walnut Creek	75%	75%	80%	79%	73%	78%	76%	76%	79%	74%	77%	78%	77%
Availability of paths and walking trails	82%	81%	86%	84%	80%	82%	83%	83%	83%	84%	84%	83%	83%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Quality of overall natural environment in Walnut Creek	90%	82%	85%	85%	89%	87%	85%	86%	86%	88%	86%	85%	86%
Air quality	85%	83%	88%	85%	86%	83%	86%	84%	88%	87%	86%	85%	86%
Cleanliness of Walnut Creek	88%	88%	89%	88%	89%	88%	89%	89%	88%	87%	88%	89%	88%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall "built environment" of Walnut Creek (including overall design, buildings, parks and transportation systems)	72%	63%	56%	63%	66%	70%	61%	63%	65%	73%	66%	59%	64%
Public places where people want to spend time	85%	82%	82%	81%	88%	80%	84%	85%	82%	84%	83%	83%	84%
Variety of housing options	36%	45%	47%	42%	43%	30%	48%	43%	43%	32%	41%	49%	43%
Availability of affordable quality housing	11%	17%	16%	16%	13%	7%	19%	14%	16%	8%	17%	17%	16%
Overall quality of new development in Walnut Creek	69%	64%	53%	60%	65%	67%	59%	61%	64%	73%	64%	56%	62%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall economic health of Walnut Creek	87%	90%	83%	86%	89%	86%	87%	87%	89%	87%	91%	85%	87%
Walnut Creek as a place to work	72%	77%	84%	81%	72%	77%	79%	81%	76%	73%	75%	83%	79%
Walnut Creek as a place to visit	80%	84%	85%	85%	78%	85%	82%	84%	83%	82%	84%	84%	83%
Employment opportunities	38%	52%	58%	50%	49%	44%	52%	54%	45%	31%	50%	59%	50%
Shopping opportunities	87%	90%	91%	90%	87%	88%	90%	89%	90%	89%	90%	89%	90%
Cost of living in Walnut Creek	21%	21%	26%	24%	18%	12%	27%	23%	21%	17%	19%	27%	23%
Overall quality of business and service establishments in Walnut Creek	83%	82%	83%	83%	83%	80%	84%	85%	81%	86%	80%	83%	83%
Vibrant downtown/commercial area	87%	89%	83%	86%	87%	86%	87%	87%	86%	91%	88%	84%	87%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Health and wellness opportunities in Walnut Creek	82%	86%	87%	85%	85%	80%	88%	86%	85%	79%	85%	88%	86%
Fitness opportunities (including exercise classes and paths or trails, etc.)	84%	84%	87%	85%	86%	83%	86%	86%	83%	89%	83%	84%	85%
Recreational opportunities	81%	83%	86%	84%	82%	80%	85%	85%	82%	82%	83%	84%	84%
Availability of affordable quality food	70%	69%	75%	72%	68%	65%	73%	72%	70%	68%	65%	76%	71%
Availability of affordable quality health care	73%	75%	81%	76%	79%	69%	80%	77%	76%	72%	72%	81%	77%
Availability of preventive health services	80%	78%	86%	81%	83%	77%	84%	83%	81%	86%	75%	85%	82%
Availability of affordable quality mental health care	59%	61%	62%	58%	68%	59%	62%	57%	67%	60%	63%	60%	62%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall opportunities for education and enrichment	84%	85%	89%	87%	86%	85%	87%	88%	85%	83%	86%	88%	86%
Availability of affordable quality child care/preschool	45%	60%	61%	60%	54%	52%	58%	51%	63%	50%	57%	59%	57%
K-12 education	80%	85%	88%	88%	81%	85%	85%	86%	85%	89%	81%	88%	85%
Adult educational opportunities	79%	74%	78%	76%	79%	72%	79%	79%	75%	64%	75%	80%	77%
Opportunities to attend cultural/arts/music activities	73%	78%	85%	79%	77%	71%	82%	79%	80%	64%	80%	83%	79%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Opportunities to participate in social events and activities	73%	74%	78%	74%	78%	68%	78%	76%	74%	70%	75%	78%	75%
Opportunities to volunteer	69%	80%	81%	77%	76%	69%	80%	79%	75%	61%	73%	85%	77%
Opportunities to participate in community matters	63%	71%	73%	70%	69%	62%	73%	72%	68%	60%	64%	77%	70%
Openness and acceptance of the community toward people of diverse backgrounds	57%	58%	68%	62%	59%	55%	64%	60%	63%	53%	62%	64%	62%
Neighborliness of residents in Walnut Creek	58%	63%	68%	62%	67%	53%	68%	64%	62%	52%	63%	68%	64%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
The City of Walnut Creek	83%	81%	80%	81%	84%	81%	82%	83%	80%	82%	80%	83%	82%
The value of services for the taxes paid to Walnut Creek	59%	60%	60%	59%	62%	57%	61%	60%	60%	57%	56%	63%	60%
The overall direction that Walnut Creek is taking	61%	50%	42%	51%	51%	56%	49%	48%	55%	63%	49%	48%	51%
The job Walnut Creek government does at welcoming citizen involvement	56%	53%	59%	57%	55%	57%	56%	55%	58%	50%	57%	59%	56%
Overall confidence in Walnut Creek government	60%	53%	49%	55%	52%	58%	52%	51%	57%	61%	51%	54%	54%
Generally acting in the best interest of the community	63%	53%	45%	55%	51%	59%	52%	50%	59%	64%	51%	52%	54%
Being honest	63%	54%	54%	57%	56%	58%	56%	55%	59%	56%	57%	57%	57%
Treating all residents fairly	65%	53%	57%	58%	58%	60%	58%	56%	62%	69%	51%	60%	58%
Overall customer service by Walnut Creek employees (police, receptionists, planners, etc.)	80%	82%	80%	80%	84%	81%	81%	82%	80%	83%	80%	81%	81%
The Federal Government	36%	43%	41%	40%	40%	37%	41%	45%	35%	32%	37%	45%	40%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Police/Sheriff services	88%	87%	87%	87%	87%	85%	88%	88%	87%	89%	83%	90%	87%
Fire services	97%	97%	96%	97%	96%	98%	96%	98%	95%	98%	95%	97%	96%
Ambulance or emergency medical services	94%	93%	96%	94%	95%	96%	94%	97%	92%	94%	91%	97%	94%
Crime prevention	76%	75%	79%	78%	74%	74%	78%	78%	75%	74%	73%	81%	76%
Animal control	75%	77%	75%	74%	80%	76%	75%	76%	76%	81%	78%	73%	76%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	71%	72%	73%	71%	74%	66%	74%	74%	70%	55%	75%	75%	72%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Traffic enforcement	60%	59%	59%	60%	60%	62%	58%	62%	58%	64%	59%	58%	60%
Street repair	60%	52%	45%	50%	58%	61%	49%	52%	54%	64%	57%	45%	53%
Street cleaning	79%	74%	72%	75%	76%	78%	74%	76%	75%	84%	74%	72%	75%
Street lighting	59%	69%	73%	67%	66%	59%	70%	64%	72%	58%	66%	71%	67%

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Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Sidewalk maintenance	61%	65%	62%	62%	65%	62%	63%	62%	64%	62%	64%	62%	63%
Traffic signal timing	43%	49%	49%	47%	48%	43%	48%	44%	50%	38%	48%	49%	47%
Bus or transit services	57%	55%	52%	56%	53%	61%	52%	54%	56%	47%	58%	56%	55%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Garbage collection	82%	88%	90%	88%	85%	84%	88%	86%	87%	82%	86%	89%	87%
Recycling	75%	81%	89%	82%	81%	73%	85%	81%	83%	73%	82%	85%	82%
Yard waste pick-up	75%	84%	90%	84%	83%	75%	86%	85%	83%	72%	84%	87%	84%
Drinking water	77%	86%	88%	84%	85%	77%	87%	82%	87%	79%	81%	88%	84%
Preservation of natural areas such as open space, farmlands and greenbelts	78%	81%	81%	78%	84%	78%	81%	81%	80%	76%	85%	78%	80%
Walnut Creek open space	79%	86%	86%	83%	88%	80%	86%	85%	84%	84%	86%	82%	84%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Storm drainage	67%	76%	79%	76%	70%	70%	75%	72%	77%	68%	74%	76%	74%
Sewer services	81%	90%	92%	87%	90%	82%	90%	88%	88%	80%	88%	90%	88%
Power (electric and/or gas) utility	76%	85%	86%	82%	84%	80%	84%	83%	83%	78%	84%	83%	82%
Land use, planning and zoning	59%	50%	47%	53%	50%	59%	49%	50%	55%	65%	48%	51%	52%
Code enforcement (weeds, abandoned buildings, etc.)	69%	64%	62%	63%	70%	70%	63%	65%	66%	67%	70%	62%	65%
Cable television	54%	68%	69%	66%	60%	53%	68%	67%	62%	47%	61%	71%	64%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Economic development	69%	71%	70%	71%	68%	67%	71%	70%	70%	71%	67%	72%	70%

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Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
City parks	89%	91%	94%	92%	90%	89%	92%	92%	91%	91%	91%	91%	91%
Recreation programs or classes	86%	83%	88%	86%	85%	84%	86%	87%	85%	85%	85%	87%	86%
Recreation centers or facilities	81%	74%	84%	81%	77%	79%	80%	83%	76%	77%	77%	84%	80%
Health services	79%	88%	89%	85%	89%	81%	88%	87%	84%	80%	86%	88%	86%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Public library services	84%	91%	89%	87%	91%	88%	89%	90%	86%	88%	89%	88%	89%
City-sponsored special events	75%	80%	77%	76%	80%	70%	80%	78%	76%	71%	78%	79%	77%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Public information services	73%	78%	79%	76%	79%	73%	78%	80%	73%	75%	76%	77%	77%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Sense of community	65%	64%	66%	66%	64%	60%	67%	67%	63%	55%	65%	69%	66%
Recommend living in Walnut Creek to someone who asks	93%	92%	88%	91%	92%	89%	92%	90%	93%	96%	90%	90%	91%
Remain in Walnut Creek for the next five years	81%	88%	90%	87%	86%	72%	93%	86%	87%	76%	86%	91%	87%
Contacted the City of Walnut Creek (in-person, phone, email or web) for help or information	32%	35%	45%	37%	37%	31%	40%	38%	36%	25%	38%	41%	37%



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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Was NOT the victim of a crime	88%	87%	89%	88%	87%	87%	88%	86%	90%	87%	84%	91%	88%
Did NOT report a crime	83%	78%	80%	82%	76%	76%	82%	78%	83%	81%	75%	84%	80%
Stocked supplies in preparation for an emergency	39%	54%	53%	49%	48%	42%	52%	50%	47%	37%	51%	52%	48%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Walked or biked instead of driving	75%	71%	65%	67%	81%	79%	67%	69%	72%	83%	79%	61%	70%
Carpooled with other adults or children instead of driving alone	52%	56%	50%	49%	62%	53%	52%	54%	50%	55%	60%	47%	52%
Used bus, rail or other public transportation instead of driving	67%	59%	48%	57%	60%	71%	52%	54%	61%	72%	62%	50%	57%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Recycle at home	97%	96%	99%	98%	96%	94%	98%	98%	96%	96%	96%	98%	97%
Made efforts to make your home more energy efficient	74%	81%	84%	80%	78%	66%	85%	80%	79%	74%	79%	82%	80%
Made efforts to conserve water	93%	95%	98%	95%	95%	89%	98%	94%	96%	89%	95%	97%	95%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
NOT under housing cost stress	58%	62%	69%	60%	70%	45%	72%	59%	68%	55%	70%	62%	63%
Did NOT observe a code violation	75%	59%	60%	64%	65%	65%	64%	64%	66%	76%	62%	63%	65%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Purchase goods or services from a business located in Walnut Creek	98%	98%	96%	97%	98%	98%	97%	97%	97%	99%	97%	96%	97%
Economy will have positive impact on income	35%	36%	30%	31%	41%	36%	32%	33%	35%	36%	38%	30%	34%
Work in Walnut Creek	32%	35%	32%	29%	42%	39%	30%	33%	32%	32%	43%	26%	33%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Used Walnut Creek recreation centers or their services	62%	64%	63%	58%	77%	64%	63%	63%	63%	60%	71%	59%	64%
Visited a neighborhood park or City park	88%	87%	86%	84%	96%	91%	85%	86%	88%	93%	95%	79%	87%
Eat at least 5 portions of fruits and vegetables a day	92%	90%	91%	90%	94%	91%	91%	91%	90%	93%	91%	90%	91%
Participate in moderate or vigorous physical activity	91%	90%	91%	90%	93%	92%	90%	90%	91%	90%	93%	89%	91%
Reported being in "very good" or "excellent" health	79%	73%	74%	74%	79%	76%	75%	74%	76%	88%	77%	69%	75%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Used Walnut Creek public libraries or their services	66%	73%	68%	63%	85%	69%	69%	70%	68%	61%	79%	66%	69%
Attended a City-sponsored event	57%	56%	54%	51%	67%	62%	53%	57%	54%	65%	62%	48%	56%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Campaigned or advocated for an issue, cause or candidate	34%	38%	39%	39%	33%	33%	38%	40%	32%	26%	38%	40%	37%
Contacted Walnut Creek elected officials (in-person, phone, email or web) to express your opinion	14%	19%	25%	19%	20%	13%	22%	20%	18%	12%	18%	23%	20%
Volunteered your time to some group/activity in Walnut Creek	33%	43%	46%	39%	45%	35%	43%	42%	39%	28%	45%	43%	40%
Participated in a club	28%	42%	46%	41%	34%	24%	45%	38%	39%	14%	37%	50%	39%

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Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Talked to or visited with your immediate neighbors	82%	94%	98%	91%	91%	80%	96%	91%	91%	80%	92%	95%	91%
Done a favor for a neighbor	68%	87%	90%	82%	82%	66%	88%	82%	81%	57%	86%	88%	82%
Attended a local public meeting	17%	30%	32%	26%	25%	17%	30%	25%	27%	16%	25%	30%	26%
Watched (online or on television) a local public meeting	17%	26%	33%	28%	18%	18%	28%	25%	25%	15%	21%	32%	25%
Read or watch local news (via television, paper, computer, etc.)	84%	90%	93%	90%	85%	85%	90%	90%	87%	78%	88%	93%	89%
Vote in local elections	88%	92%	97%	95%	88%	85%	96%	92%	93%	87%	89%	97%	93%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Overall feeling of safety in Walnut Creek	88%	92%	92%	89%	92%	89%	91%	91%	89%	81%	91%	93%	90%
Overall ease of getting to the places you usually have to visit	84%	89%	90%	87%	89%	86%	89%	89%	86%	80%	88%	91%	88%
Quality of overall natural environment in Walnut Creek	85%	87%	86%	85%	89%	85%	87%	88%	83%	81%	87%	87%	86%
Overall "built environment" of Walnut Creek (including overall design, buildings, parks and transportation systems)	76%	81%	86%	82%	79%	71%	86%	81%	81%	69%	80%	86%	81%
Health and wellness opportunities in Walnut Creek	77%	73%	79%	78%	73%	74%	77%	79%	73%	71%	69%	83%	76%
Overall opportunities for education and enrichment	81%	74%	76%	75%	82%	78%	76%	80%	74%	76%	74%	79%	77%
Overall economic health of Walnut Creek	86%	89%	90%	88%	88%	83%	90%	88%	88%	82%	87%	91%	88%
Sense of community	82%	76%	80%	79%	82%	83%	78%	80%	79%	81%	79%	80%	80%

Table 29: Speed of Growth in Walnut Creek

Please rate the speed of growth in the following categories in Walnut Creek over the past 2 years: (e.g., much too slow, somewhat too slow, right amount)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
Population growth too fast	70%	76%	77%	77%	69%	75%	74%	80%	68%	70%	74%	76%	74%
Retail growth too slow	7%	4%	1%	3%	6%	6%	3%	3%	5%	11%	3%	2%	4%
Job growth too slow	57%	47%	41%	48%	51%	58%	43%	52%	45%	61%	48%	42%	49%
Residential growth too fast	54%	66%	75%	66%	64%	55%	70%	73%	57%	44%	67%	71%	65%

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Table 30: Source of City Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: (Percent "Major" or "Minor" source)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
	"In a Nutshell" newsletter	67%	89%	94%	85%	79%	75%	87%	83%	84%	64%	86%	
The City of Walnut Creek website (walnut-creek.org)	70%	74%	72%	69%	79%	70%	73%	72%	71%	64%	81%	69%	71%
Walnut Creek TV channel	27%	33%	45%	38%	28%	30%	37%	35%	35%	19%	33%	43%	35%
Other local television channels	50%	55%	62%	58%	50%	50%	58%	53%	58%	47%	53%	60%	55%
A City-produced video online	35%	31%	31%	33%	31%	36%	31%	33%	31%	32%	32%	32%	32%
A City Facebook page	51%	42%	35%	39%	52%	52%	38%	45%	39%	55%	50%	33%	42%
Nextdoor	65%	64%	66%	59%	80%	58%	68%	67%	62%	59%	74%	61%	65%
Other city communications via social media	51%	44%	45%	44%	54%	57%	43%	47%	47%	62%	53%	38%	47%
Local newspapers	66%	71%	81%	76%	67%	68%	75%	71%	75%	65%	67%	80%	73%
Word-of-mouth	81%	85%	86%	83%	85%	83%	84%	83%	84%	83%	88%	81%	84%
Email (includes E-News, GovDelivery)	53%	52%	48%	50%	55%	55%	49%	54%	48%	52%	52%	50%	51%

Table 31: Importance of Issues for the City to Address

Please rate how important, if at all, you think it is for the City of Walnut Creek to address the following issues in the coming two years: (Percent "Essential" or "Very important")	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
	Homelessness	73%	75%	74%	74%	74%	71%	76%	78%	70%	68%	73%	
Climate change	61%	52%	52%	54%	57%	53%	56%	62%	47%	54%	53%	57%	55%
Affordability of housing	84%	70%	65%	74%	71%	91%	65%	79%	66%	85%	69%	71%	73%
The continued fiscal health of the City	85%	90%	92%	90%	87%	82%	92%	88%	90%	77%	88%	94%	89%

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Table 32: Priorities for City Surplus Funds Part 1

Per City directives, when the City has a budget surplus, these funds are to be used for one-time expenditures or projects. First, please rate how much of a priority, if at all, it should be for the City to use any available surplus funds for the following initiatives. Then, please select the single initiative you think should be the top priority for these funds:(Percent "High" or "Medium" priority)	Length of Residency			Presence of children in household		Housing tenure		Sex		Age			Overall
	5 years or less	6 to 20 years	More than 20 years	No	Yes	Rent	Own	Female	Male	18-34	35-54	55+	
	Repair streets and sidewalks	91%	95%	97%	95%	93%	90%	96%	95%	94%	85%	94%	
Create additional downtown parking	69%	76%	82%	77%	71%	67%	79%	79%	72%	58%	74%	83%	75%
Upgrade/replace pool facilities	50%	61%	62%	54%	67%	55%	59%	59%	57%	42%	67%	59%	58%
Improve or expand parks and open space	81%	81%	79%	80%	82%	85%	78%	80%	82%	82%	85%	77%	81%
Improve recreation facilities	76%	77%	75%	74%	82%	78%	75%	76%	76%	74%	81%	74%	76%
Pay down unfunded pension liabilities	71%	73%	79%	77%	70%	69%	77%	73%	77%	68%	71%	80%	75%
Invest in technology	81%	82%	79%	80%	83%	81%	81%	81%	82%	81%	78%	83%	81%
Invest in affordable housing	82%	75%	69%	77%	71%	91%	69%	81%	67%	83%	70%	75%	75%